



OPPORTUNITIES AND CHALLENGES FACING UKRAINE'S DEMOCRATIC TRANSITION

Nationwide Telephone Survey
November 14 - 22, 2023

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Survey fieldwork was conducted by Kyiv International Institute of Sociology



Main Findings

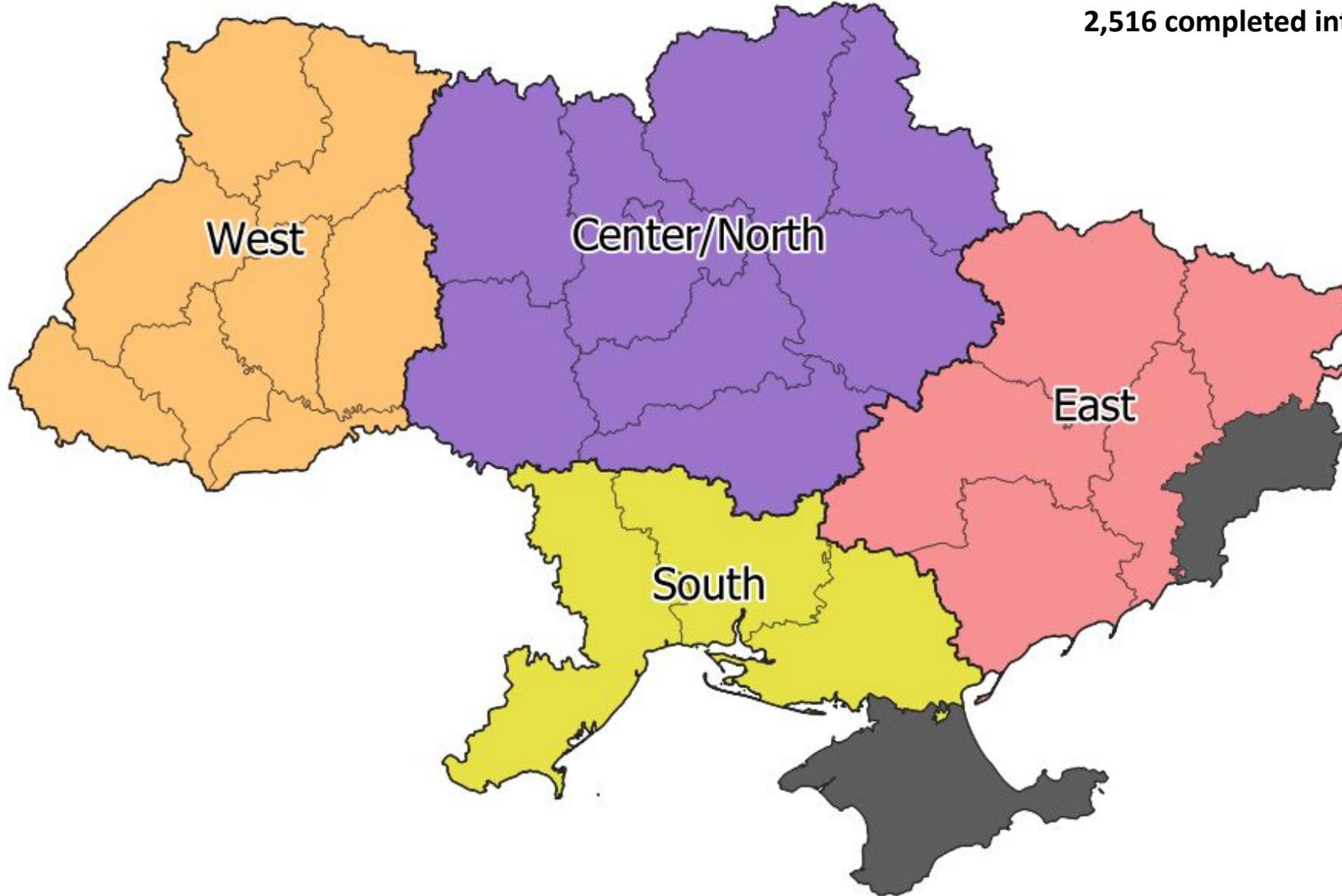
- Ukraine remains unified across regions on majority of questions – regional divisions are much less prominent.
- Surge in overall optimism post-full scale invasion remains.
 - However, fewer respondents are “very optimistic” about the future; war is expected to last longer than previous waves.
- Trust in many public officials and institutions has declined.
- Overwhelming majority of Ukrainians think it is important that Ukraine becomes a fully-functioning democracy, and desire EU and NATO accession.
- Ukrainians are not only politically aligned with EU and NATO, but also in terms of democratic values – support for gender equality and LGBTQ+ rights continue to increase.

Main Findings (contd.)

- Ukrainians fully support their military (trust in AFU remains high).
- Increased number of Ukrainians are open to peace negotiations (up to 42%), but still reject major concessions.
- Corruption, waning international support, internal societal divisions and disinformation are seen as the greatest threats to the country, after Russian military aggression.
- Ukrainians agree that elections should only be held after the war ends, with opportunities for out-of-country voting.
- There is an ongoing shift in how Ukrainians consume news about the war, away from traditional media and toward social media, particularly Telegram and YouTube.

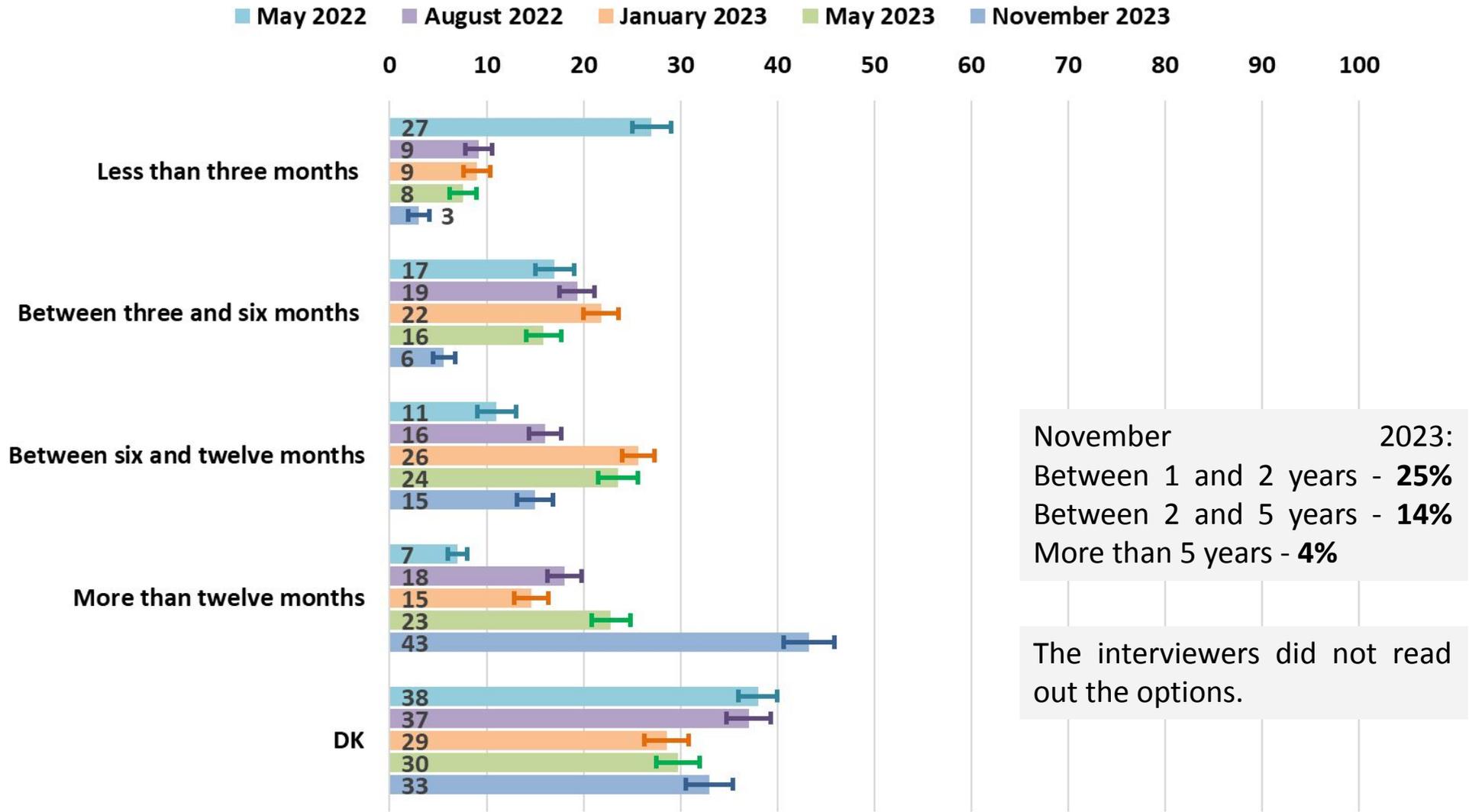
SURVEY REGIONS

Fieldwork dates:
November 14 – 22, 2023
2,516 completed interviews



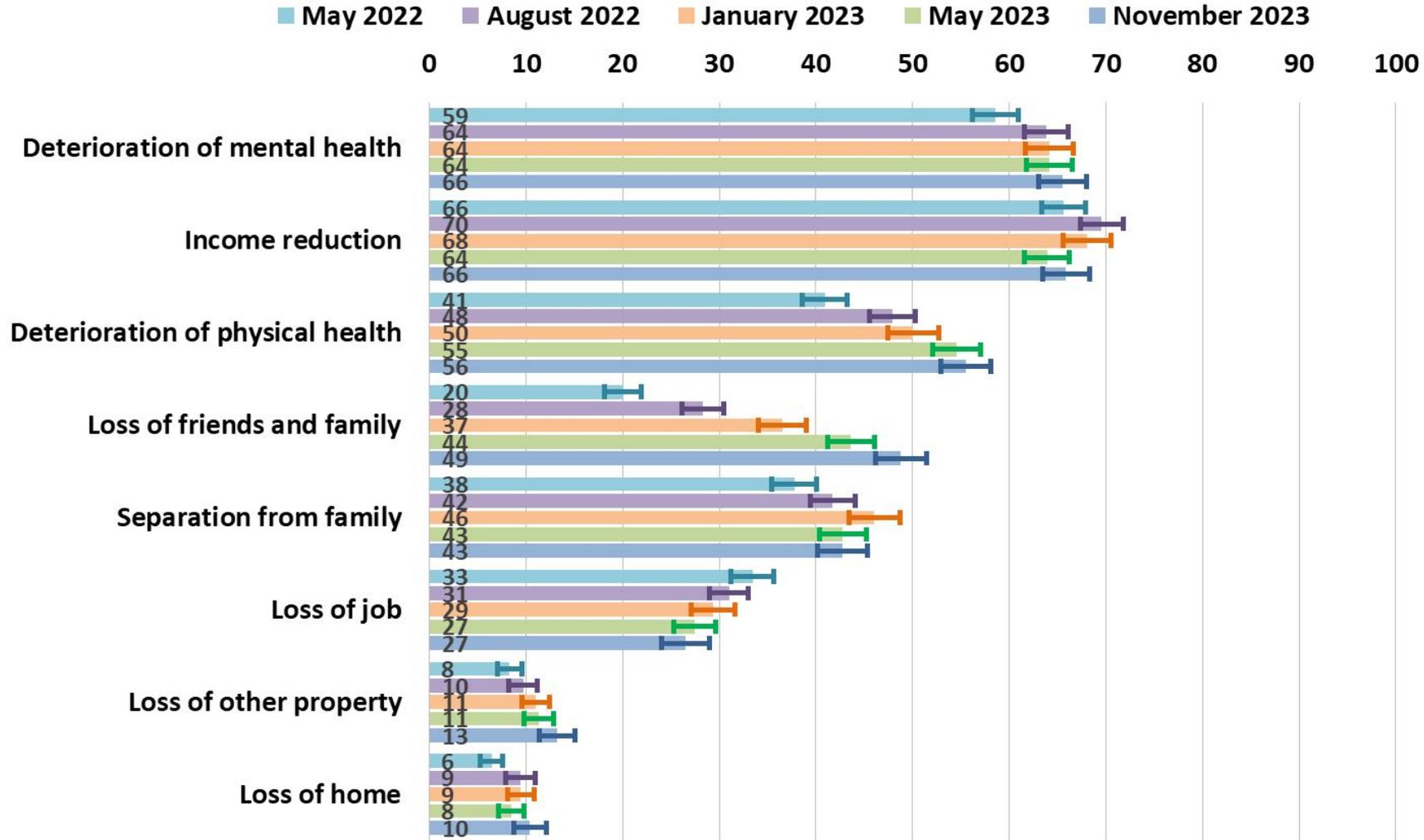
GENERAL CONTEXT

How much longer do you expect the war to continue? (q5)

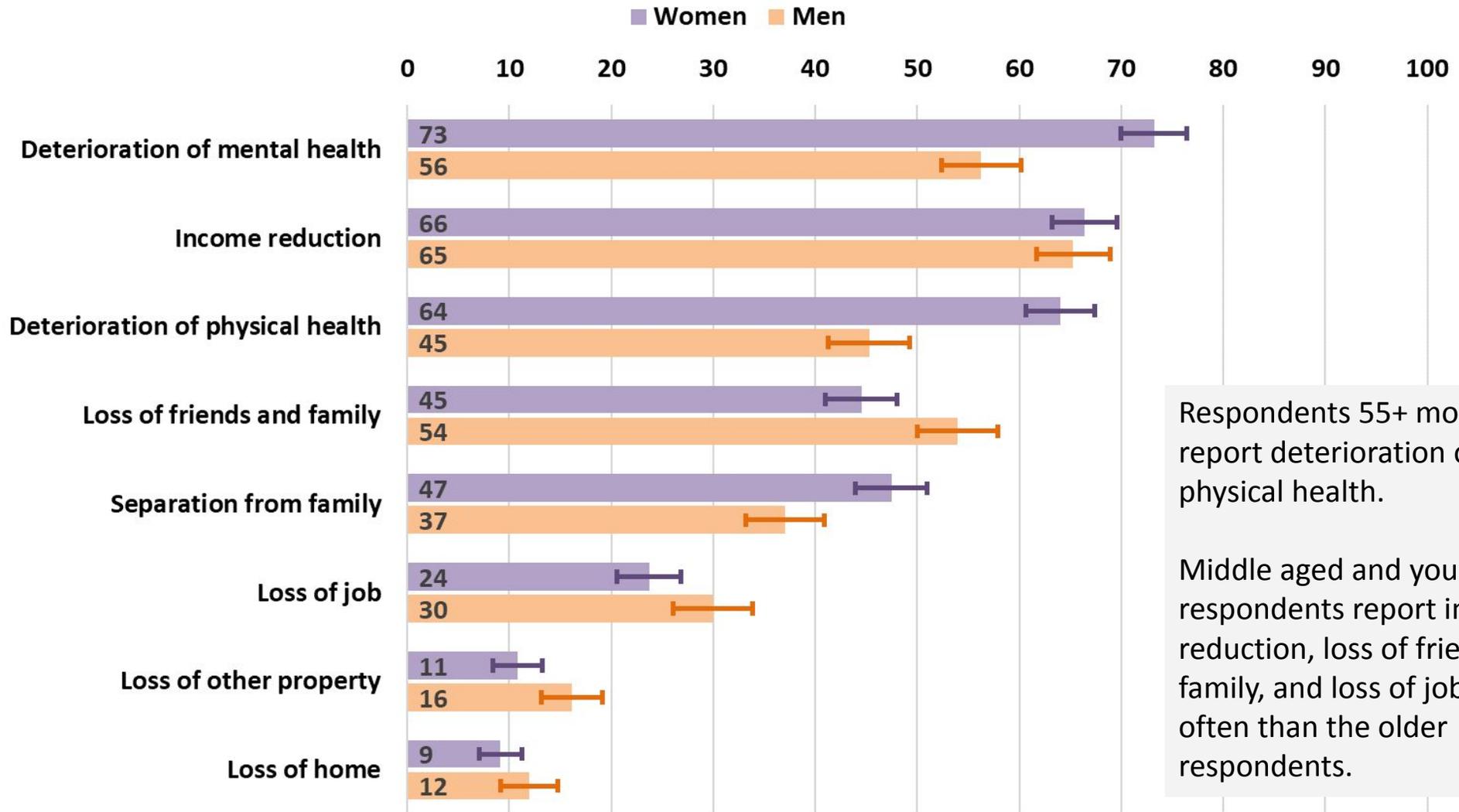


*The wording of the question has changed since May 2022. In May 2022, the question was: "How long do you expect the war to continue?"

Let's talk about the ways this war affected you. Have you faced any of the following? (q6 x Historic)
 "Yes" only



Let's talk about the ways this war affected you. Have you faced any of the following? (q6 X Sex)
"Yes" only

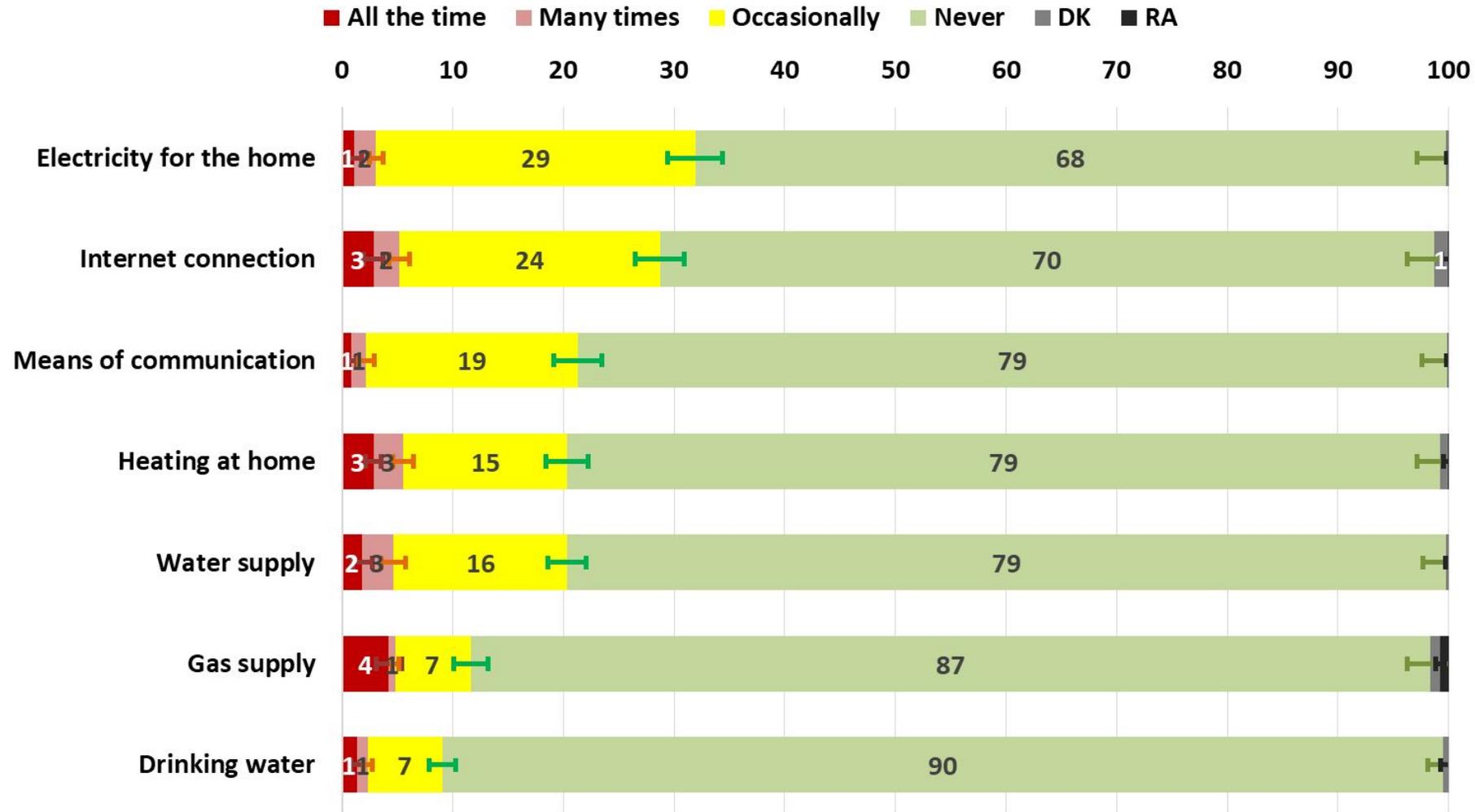


Respondents 55+ more often report deterioration of physical health.

Middle aged and young respondents report income reduction, loss of friends and family, and loss of job more often than the older respondents.

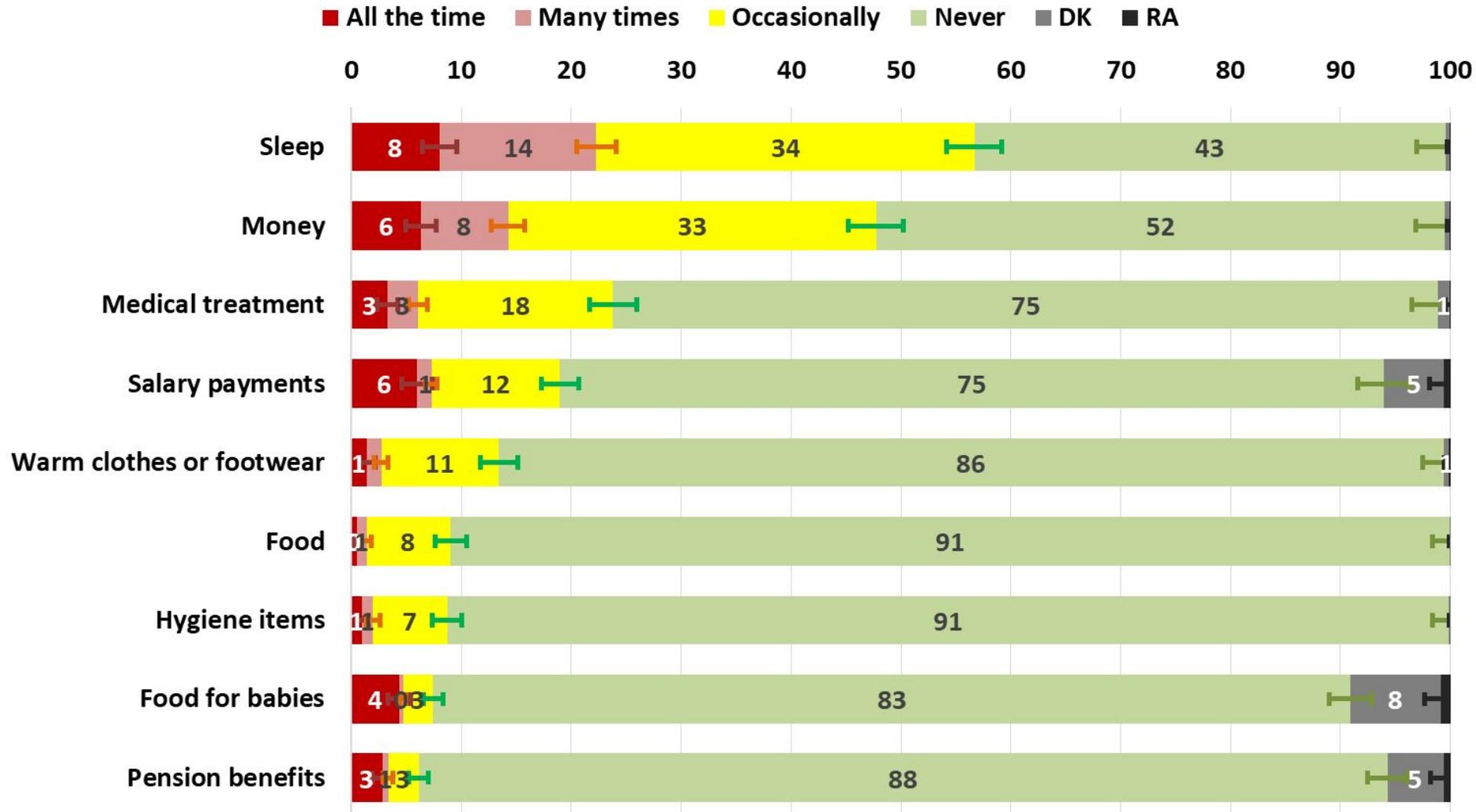
For the last three months, have you or anyone in your family gone without...? (q45)

Part 1



For the last three months, have you or anyone in your family gone without...? (q45)

Part 2

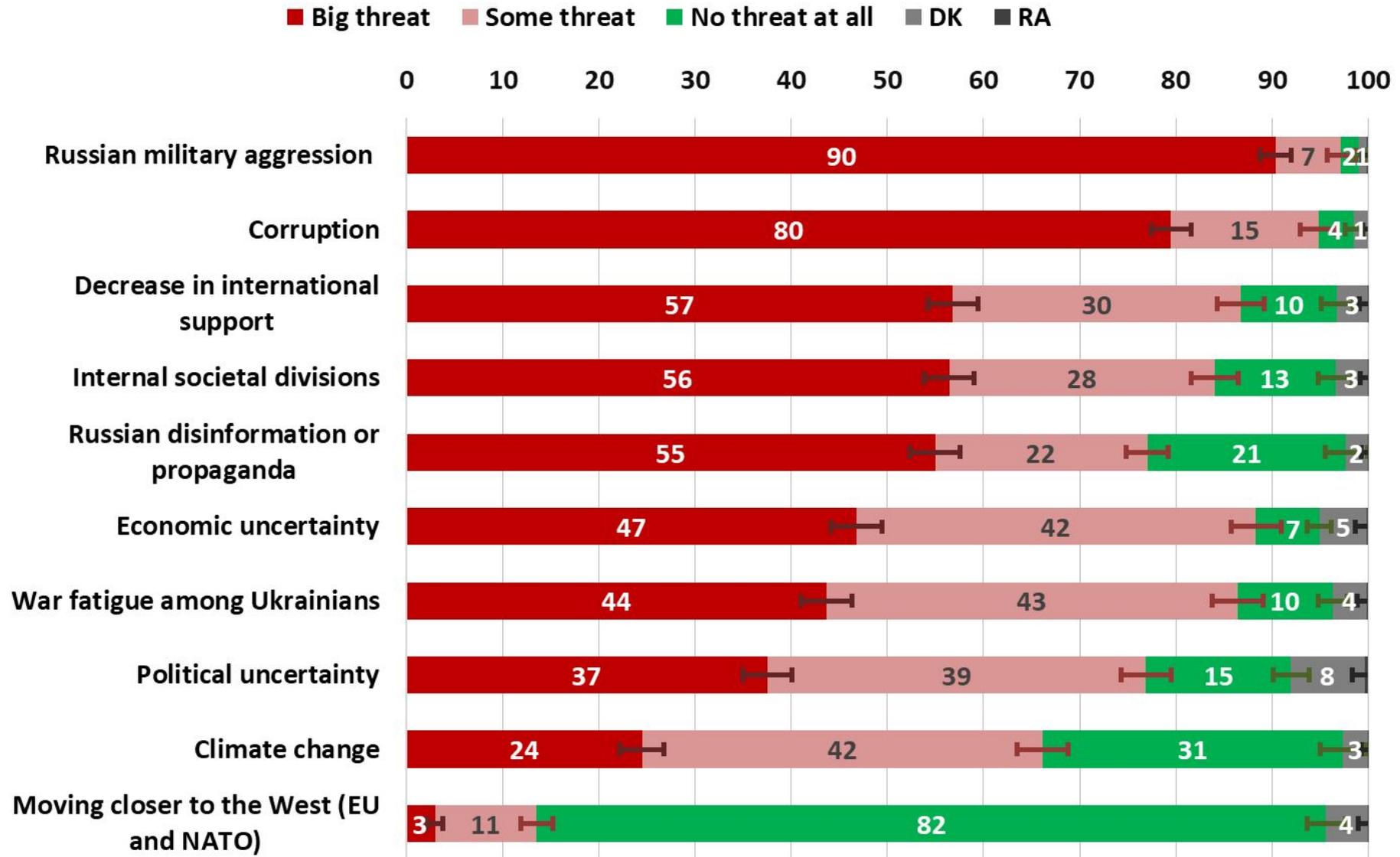


For the last three months, have you or anyone in your family gone without...? (q45 X q42/43)

Salary and pension benefits only

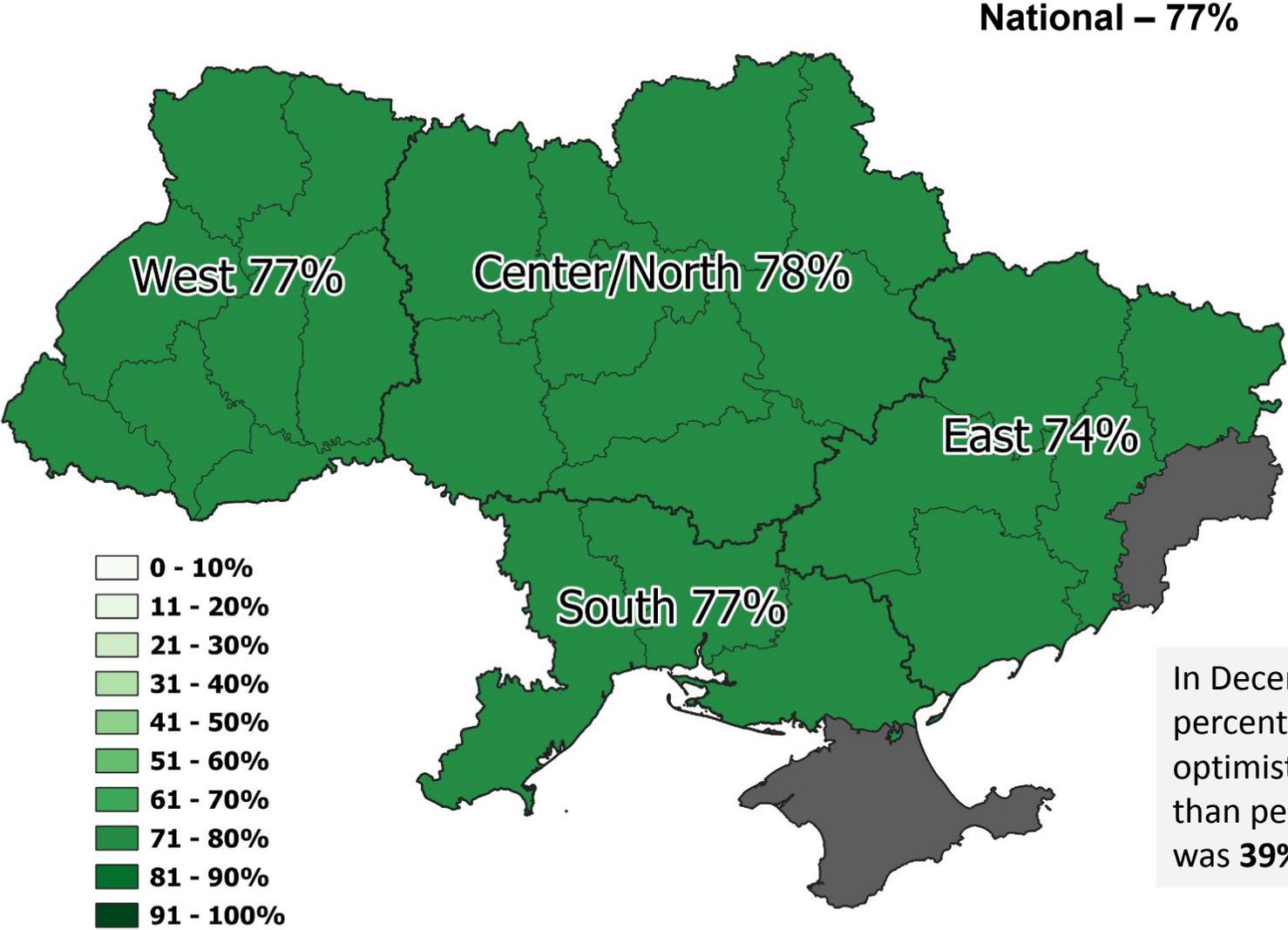


Do you feel the following are either a big threat, some threat or no threat at all to your way of life? (q8)



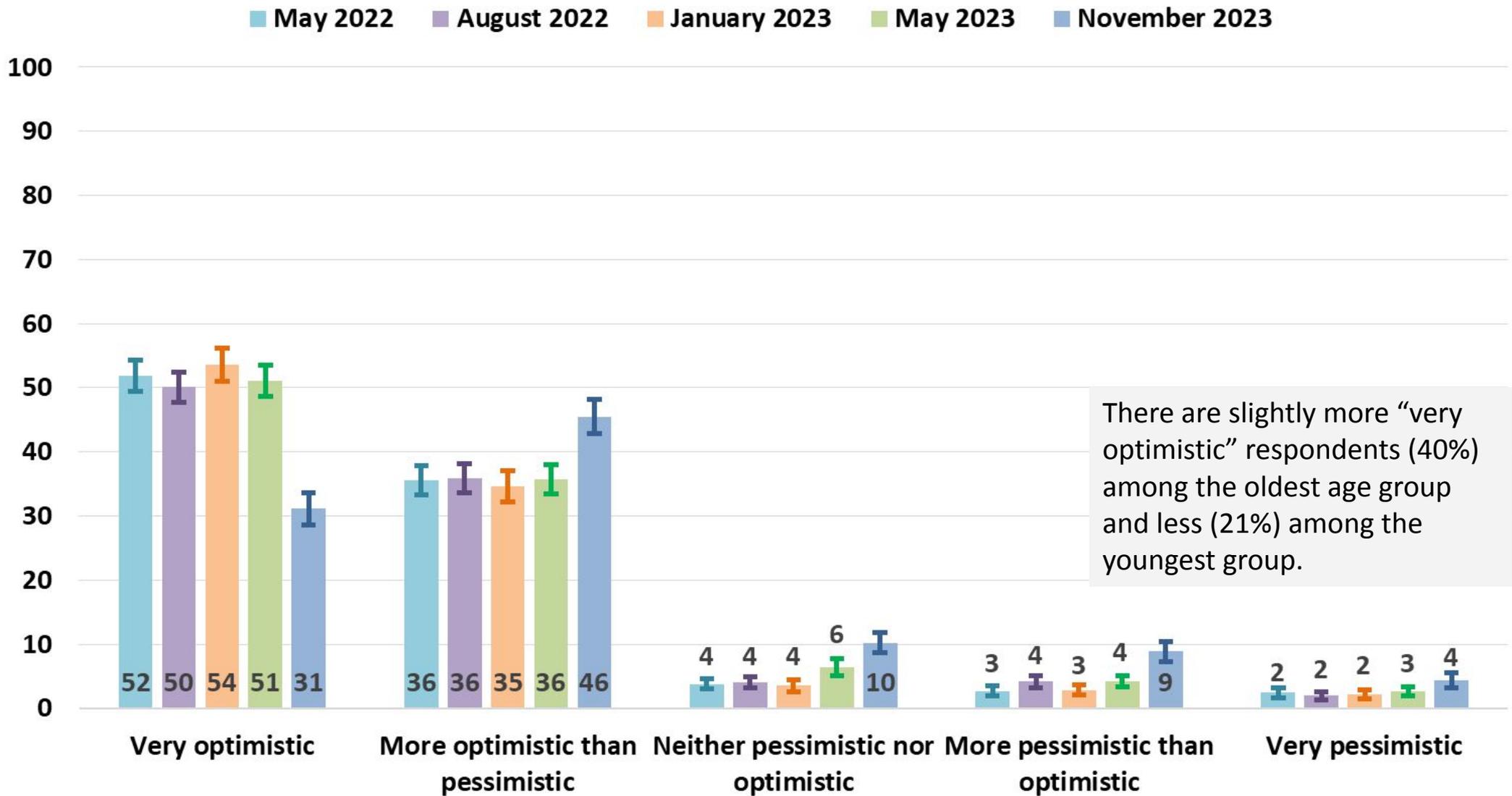
In general, are you optimistic or pessimistic about Ukraine's future? (q7 X Settlement)

“Very optimistic/More optimistic than pessimistic” only



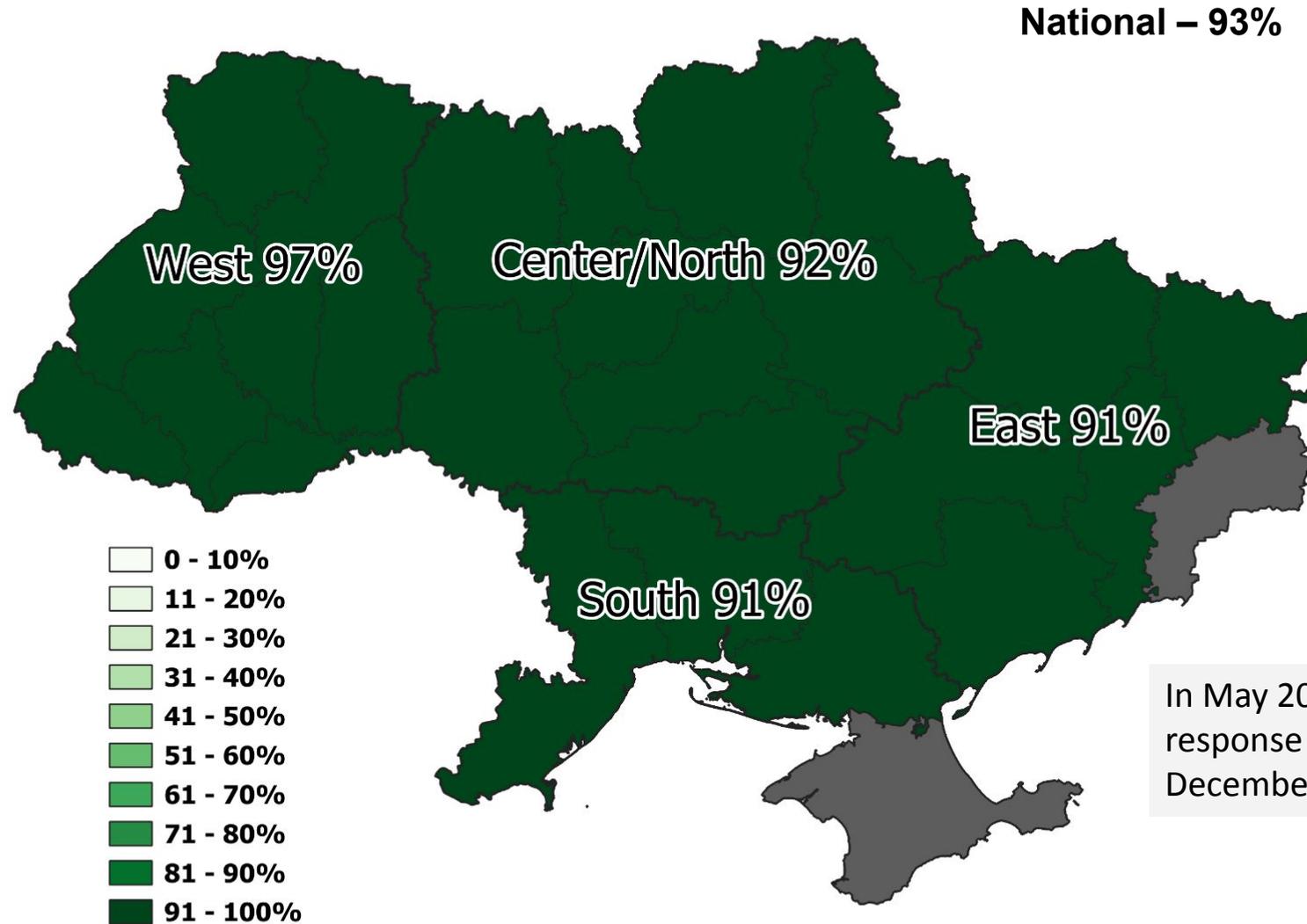
In December 2021, the percentage of “Very optimistic/More optimistic than pessimistic” respondents was **39%**.

In general, are you optimistic or pessimistic about Ukraine's future? (q7)



How important is it to you that Ukraine becomes a functioning democracy? (q10 X Settlement)

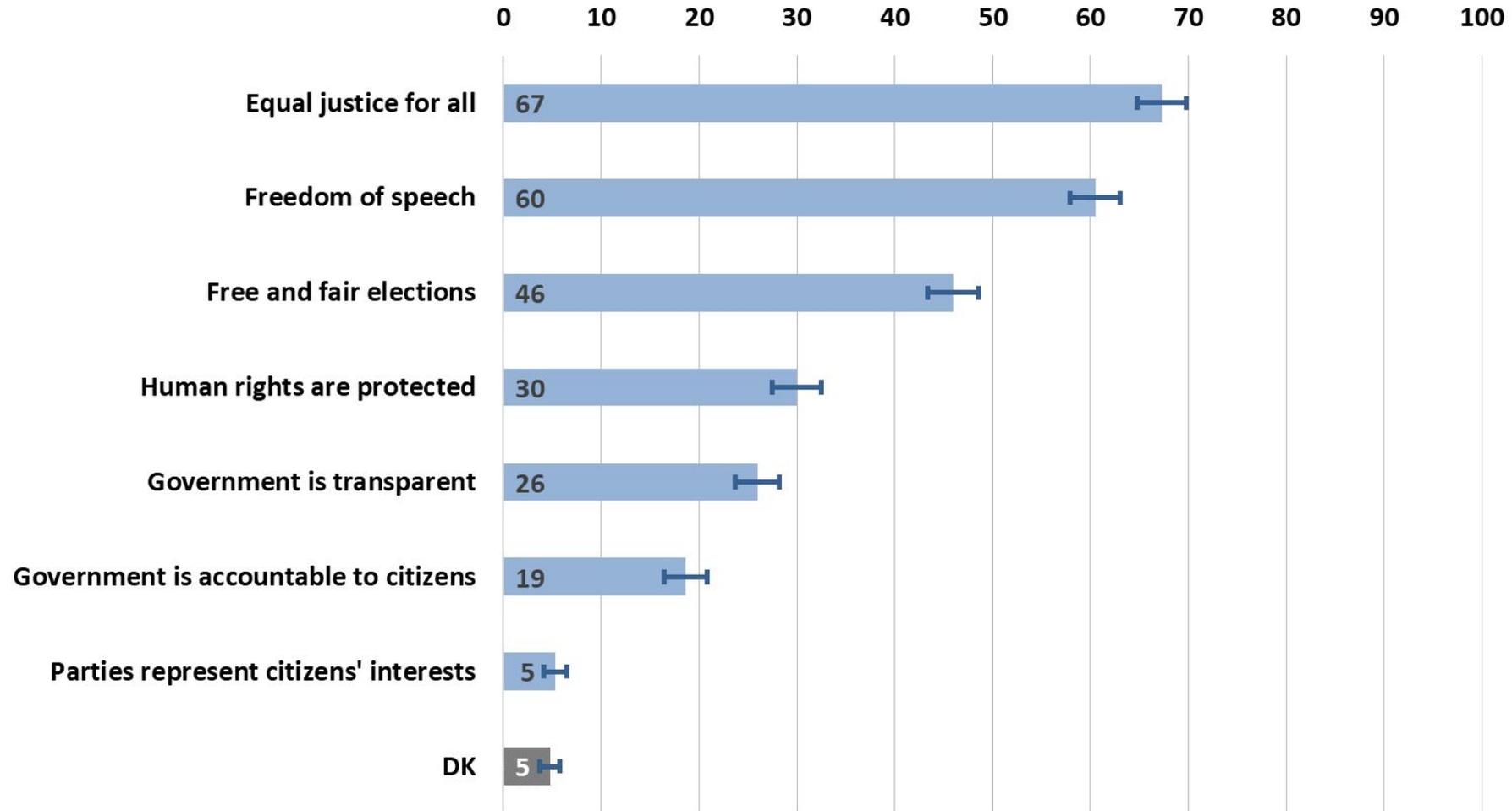
“Very important/important” only



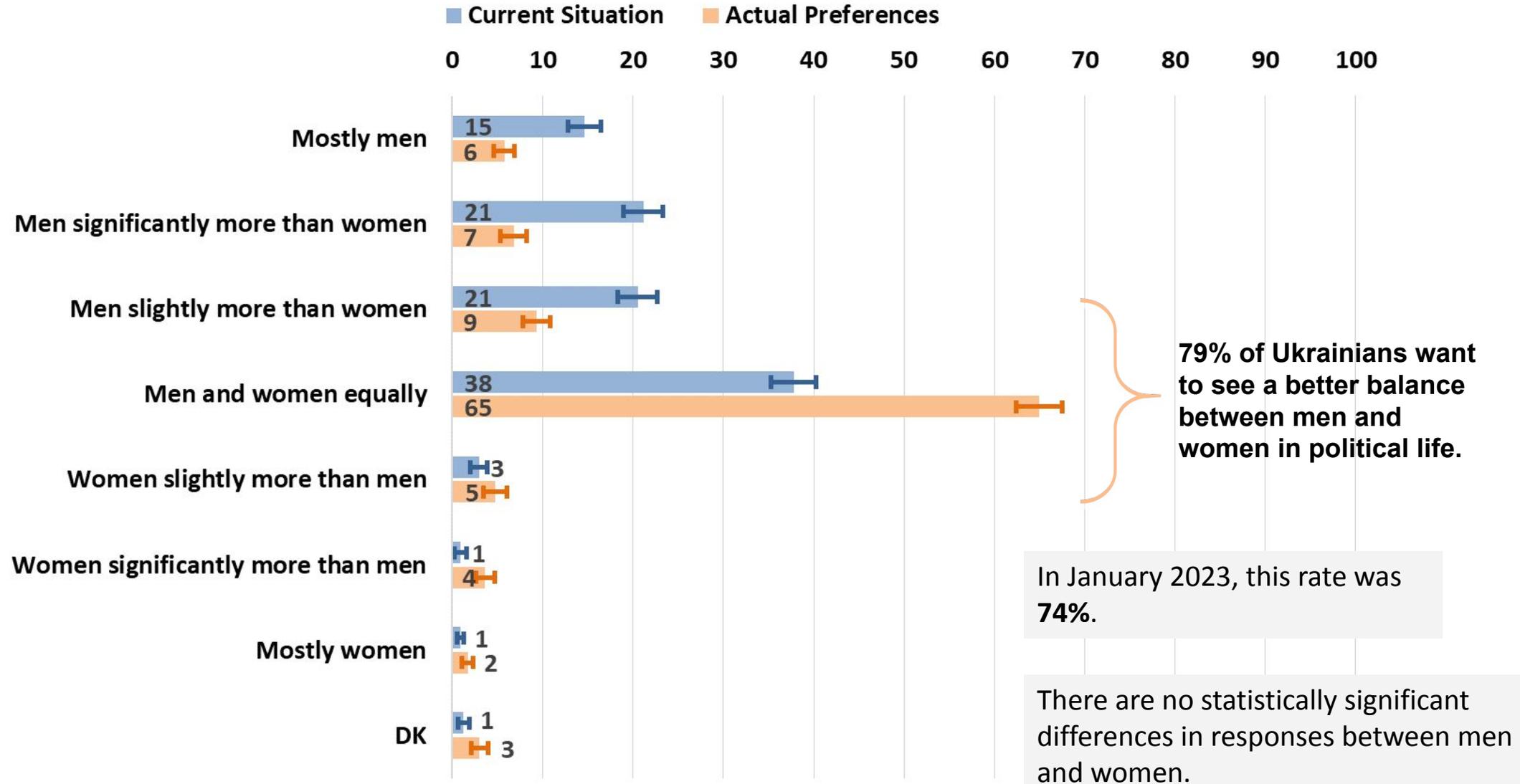
In May 2023, the national response was **94%**, in December 2021 – **76%**.

There are many characteristics of a fully functioning democracy. Of the list, which three do you think are most important? (q9)

Select up to three



In your opinion, who is/should be more involved in political life, men or women? (q11/q12)



Please tell me what emotion do you feel in response to this information? (q13)

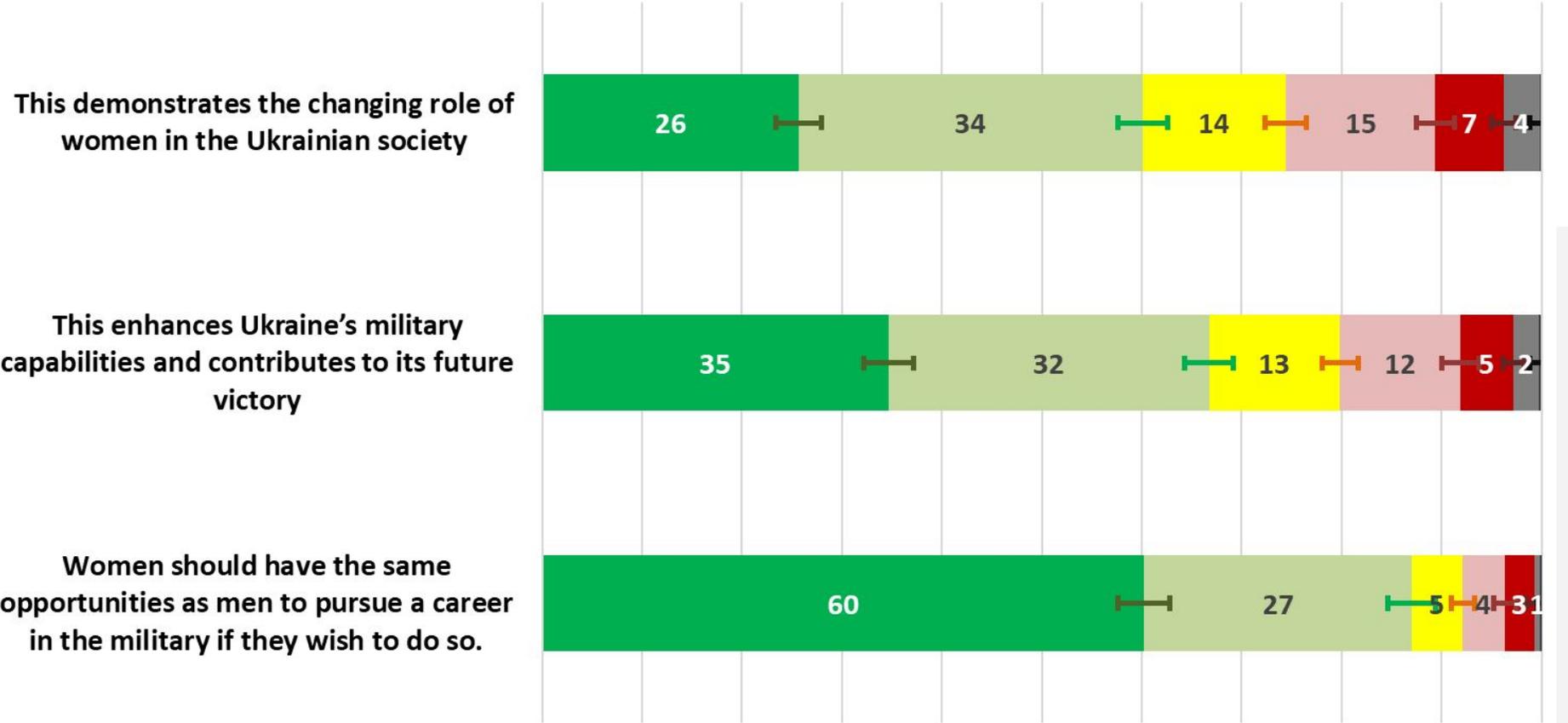
As of February 2022, the proportion of women in the Ukrainian army was around 17% making it one of the most balanced in the world in terms of the participation of men and women. Since then, both the number of women in the Ukrainian military and the spectrum of roles they serve continue to grow – including women that are serving on the front line.



Continuing on the topic of women’s involvement in the military, to what extent do you agree or disagree with the following statements (q14/15)

■ Strongly agree
 ■ Somewhat agree
 ■ Neither agree nor disagree
 ■ Somewhat disagree
 ■ Strongly disagree
 ■ DK
 ■ RA

0 10 20 30 40 50 60 70 80 90 100

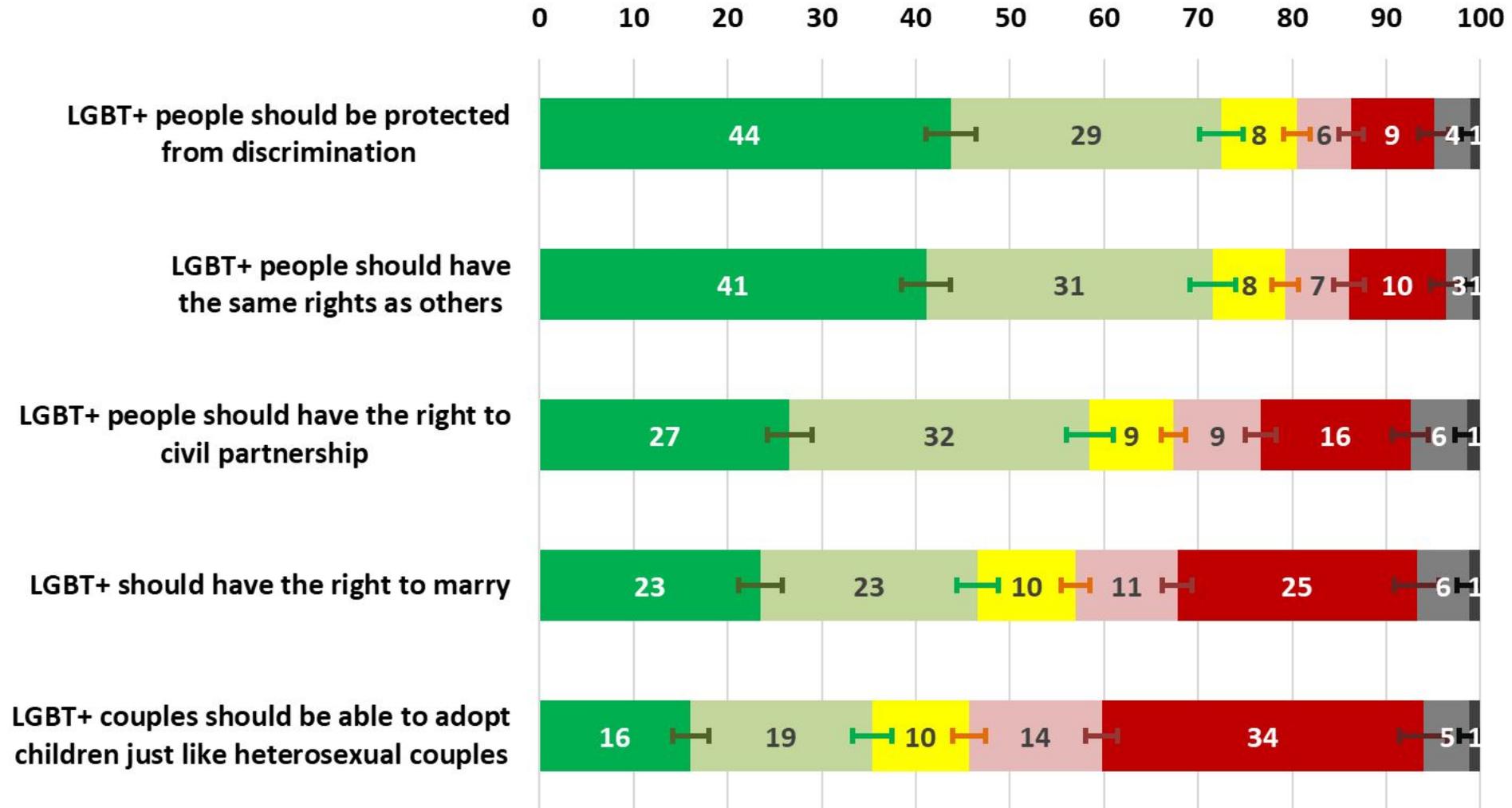


Women and older respondents tend to agree more with the statement on changing role of women.

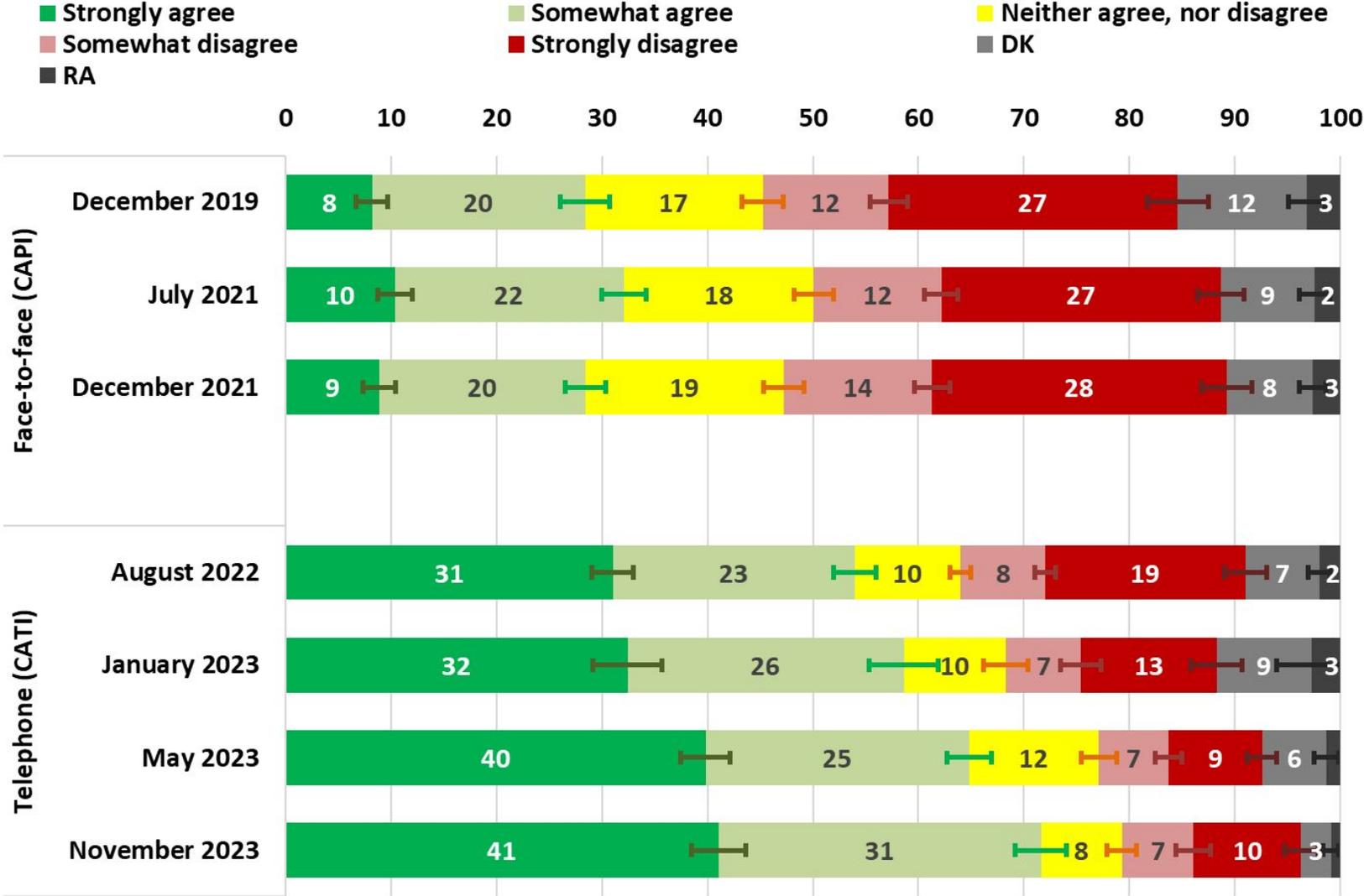
Older respondents also agree with the statement of military capabilities slightly more.

Please tell me to what extent, if at all, you agree or disagree with the following statements? (q16)

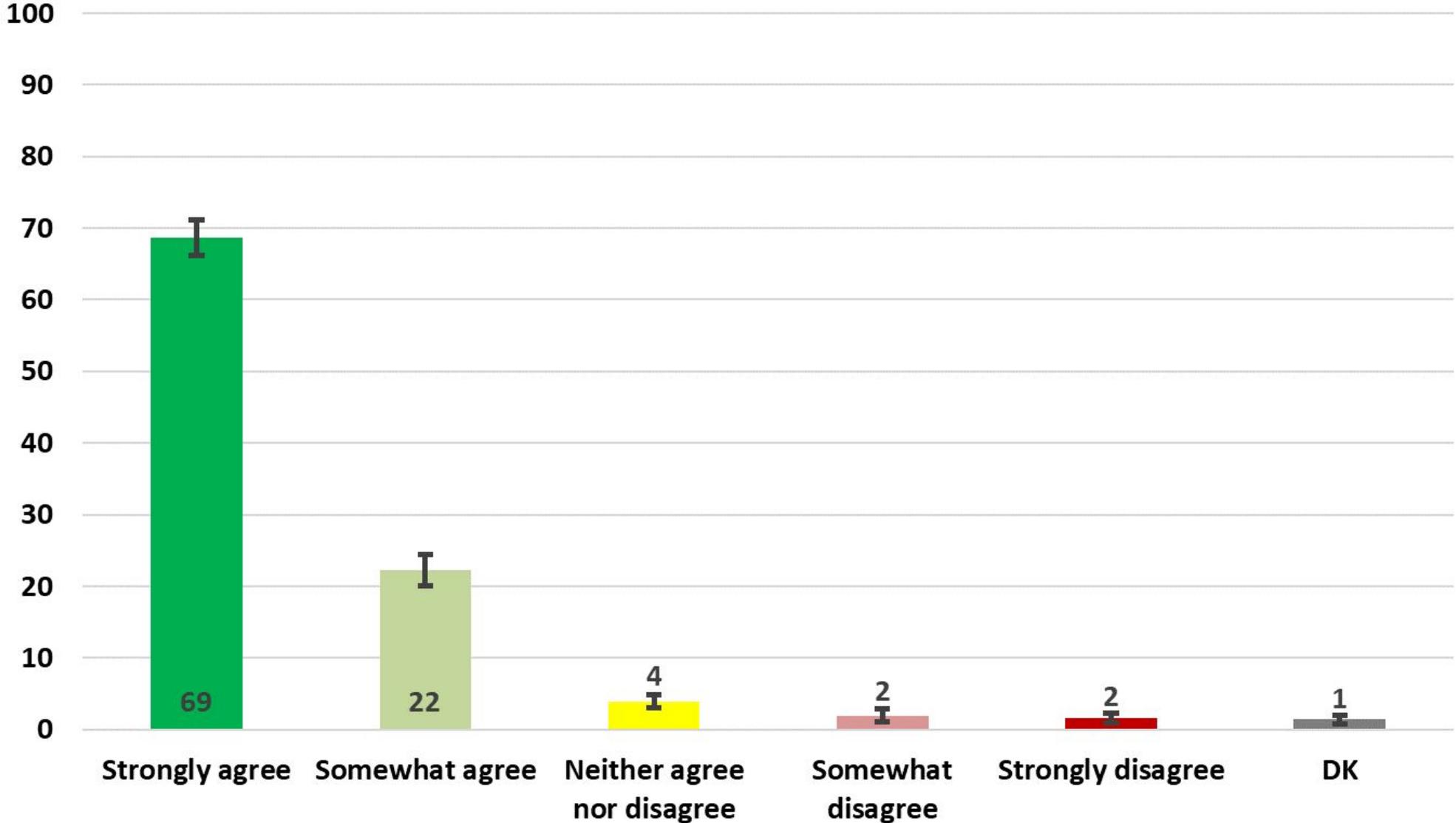
■ Strongly agree
 ■ Somewhat agree
 ■ Neither agree nor disagree
 ■ Somewhat disagree
 ■ Strongly disagree
 ■ DK
 ■ RA



Please tell me to what extent, if at all, you agree or disagree with the following statement: **LGBT+ people should have the same rights as others (q16.1)**

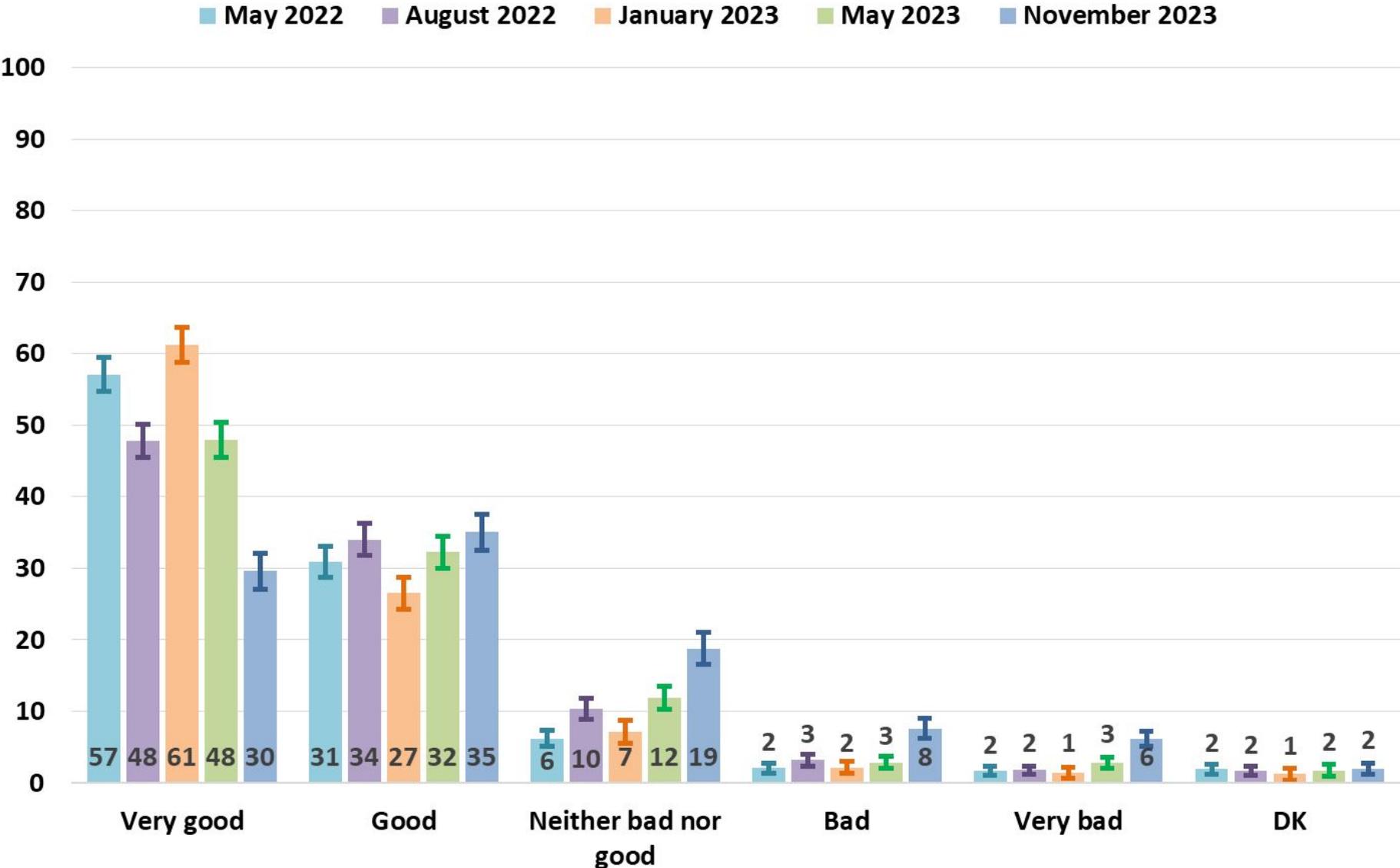


To what extent do you agree or disagree with the following statement: The Ukrainian government should prioritize the needs of persons with disabilities while planning the reconstruction and recovery process (q19)

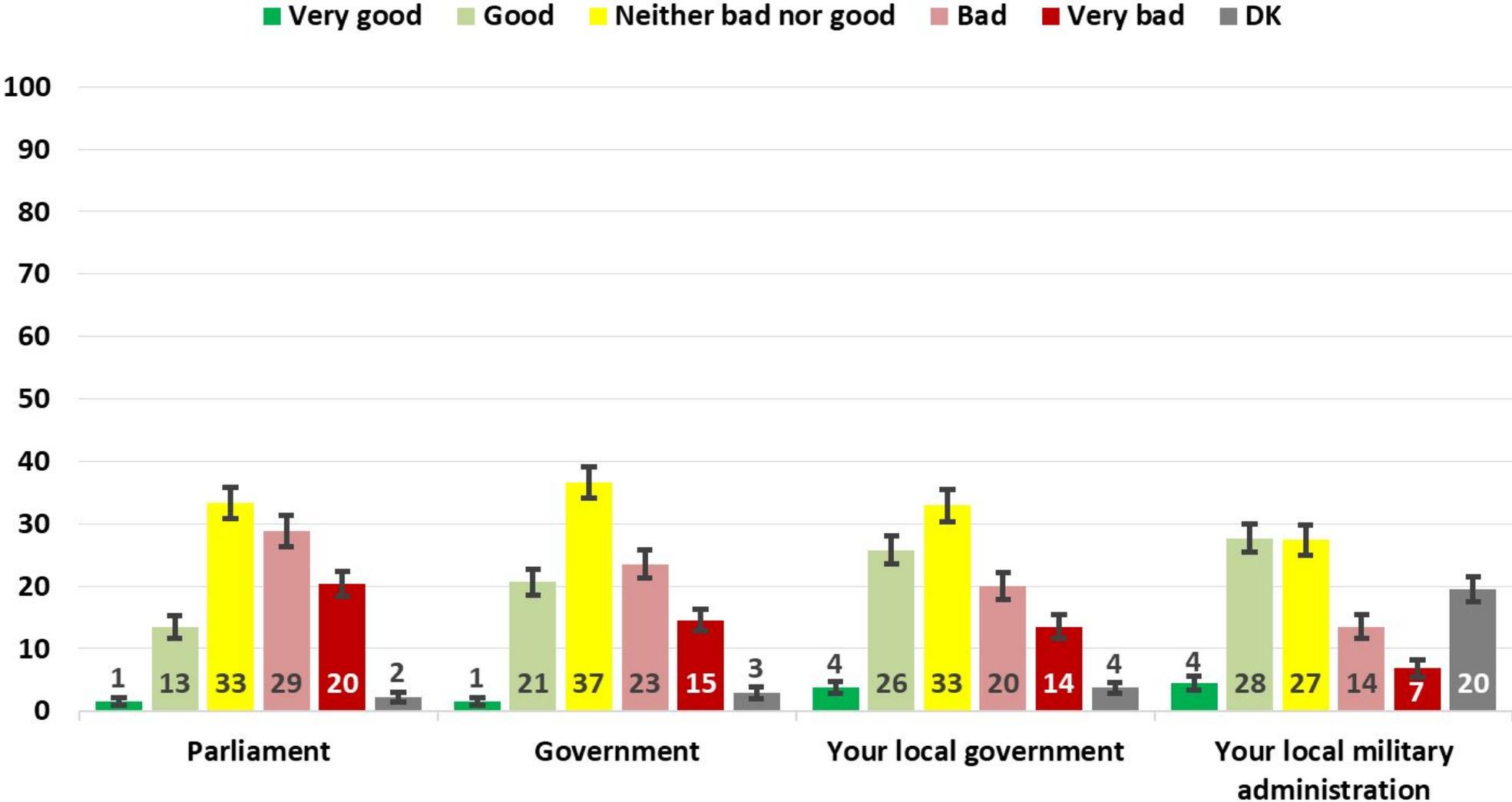


GOVERNMENT PERFORMANCE AND TRUST

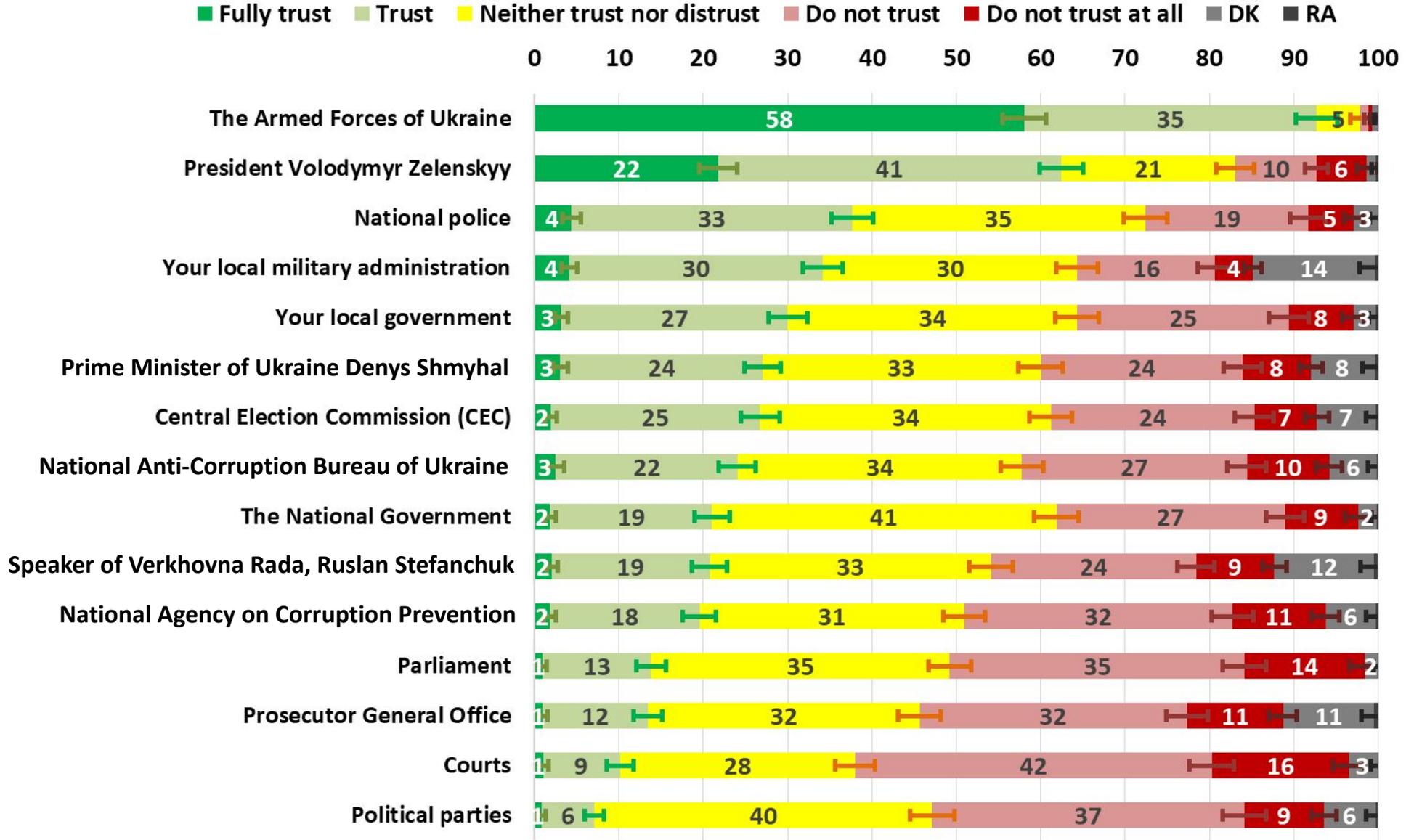
How would you rate President Zelenskyy's performance since the start of the full-scale war on February 24, 2022? (q20)



How would you rate the performance of the following institutions since the start of full-scale war on February 24, 2022? (q20)



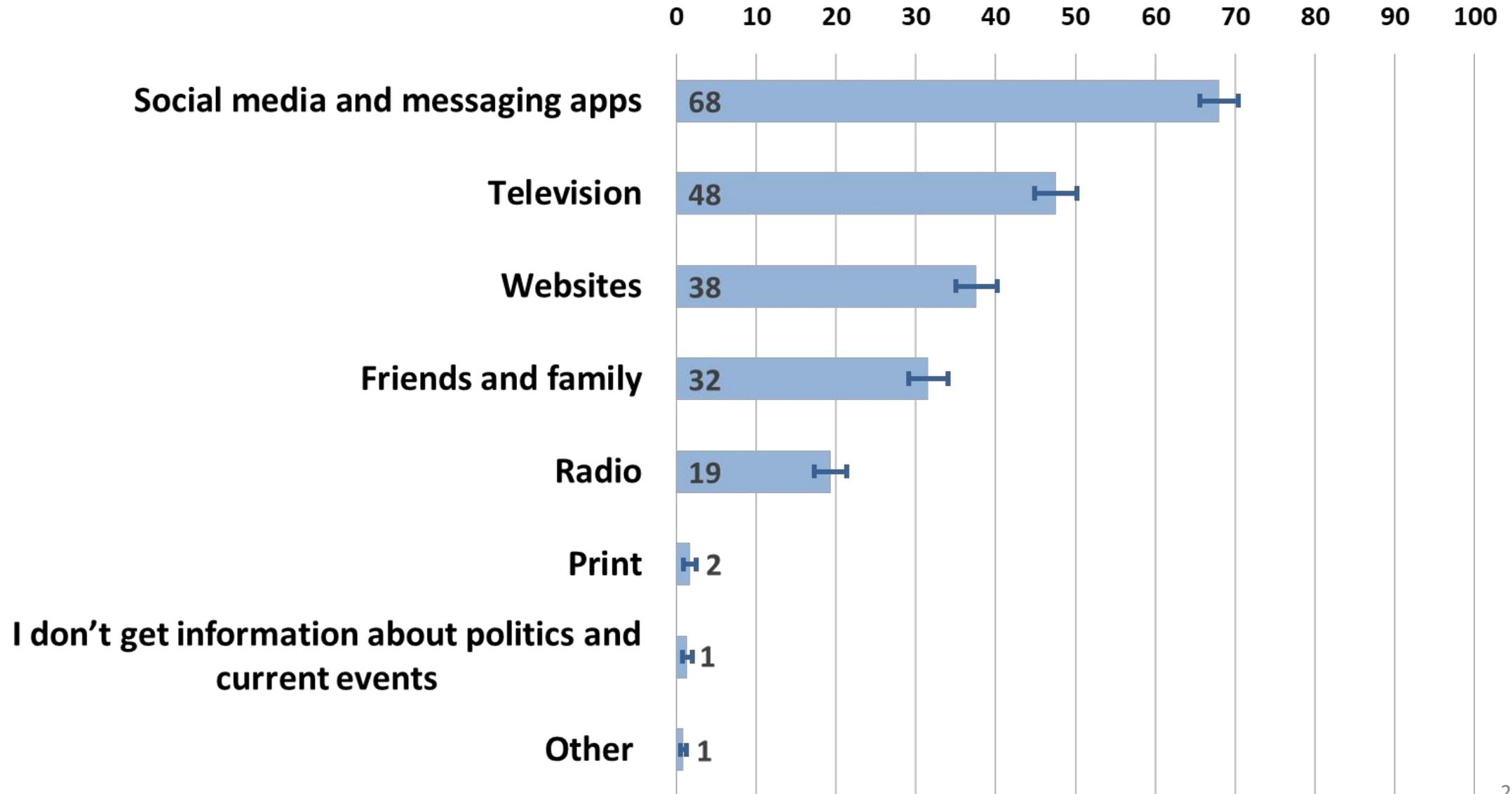
To what extent, if at all, do you trust the following? (q21)



MEDIA AND NEWS

Where do you get information about the war and current events? (q22)

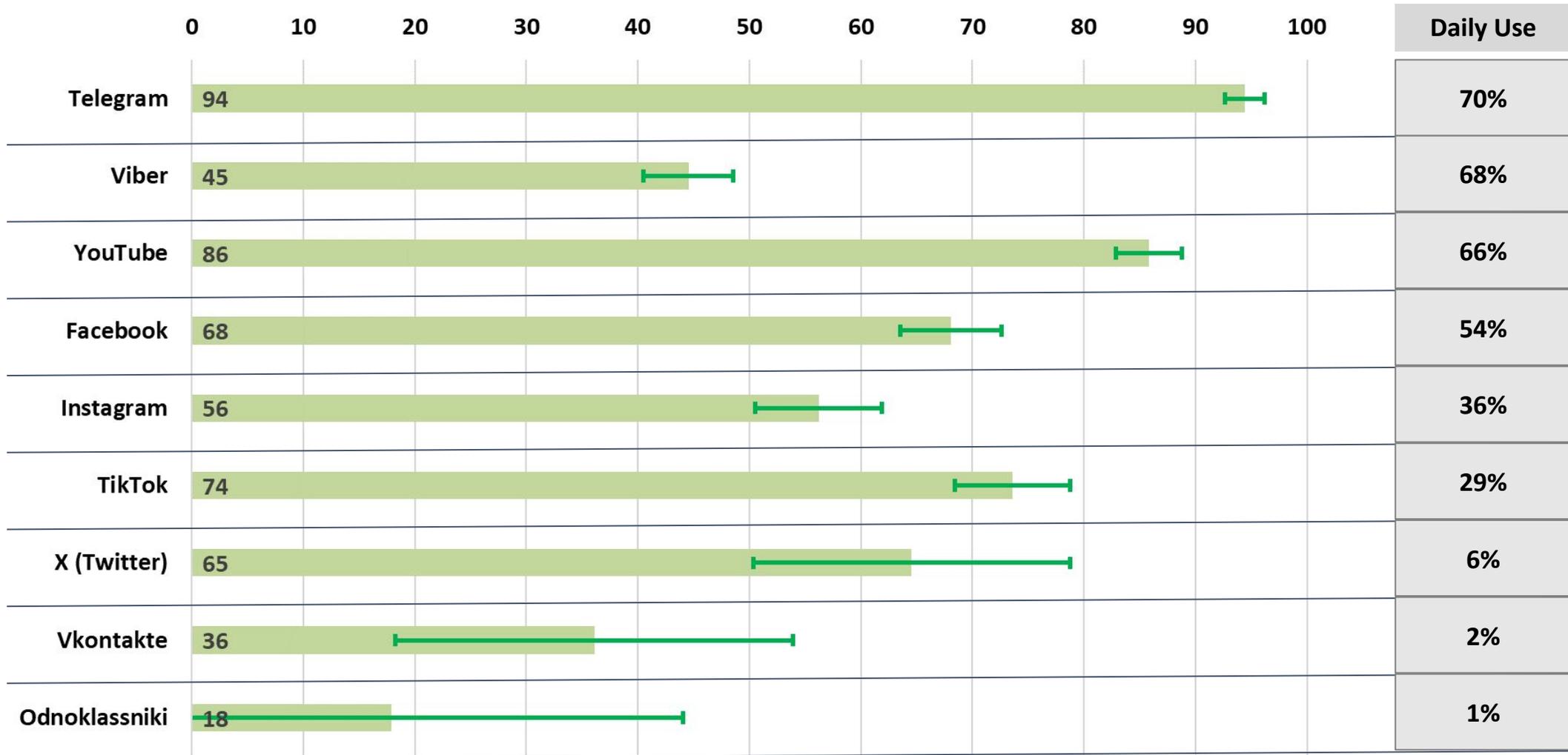
Select all that apply



How often do you engage with the following social media and messaging apps? X Do you get information about the war and current events from ... ? (q23 X 24)

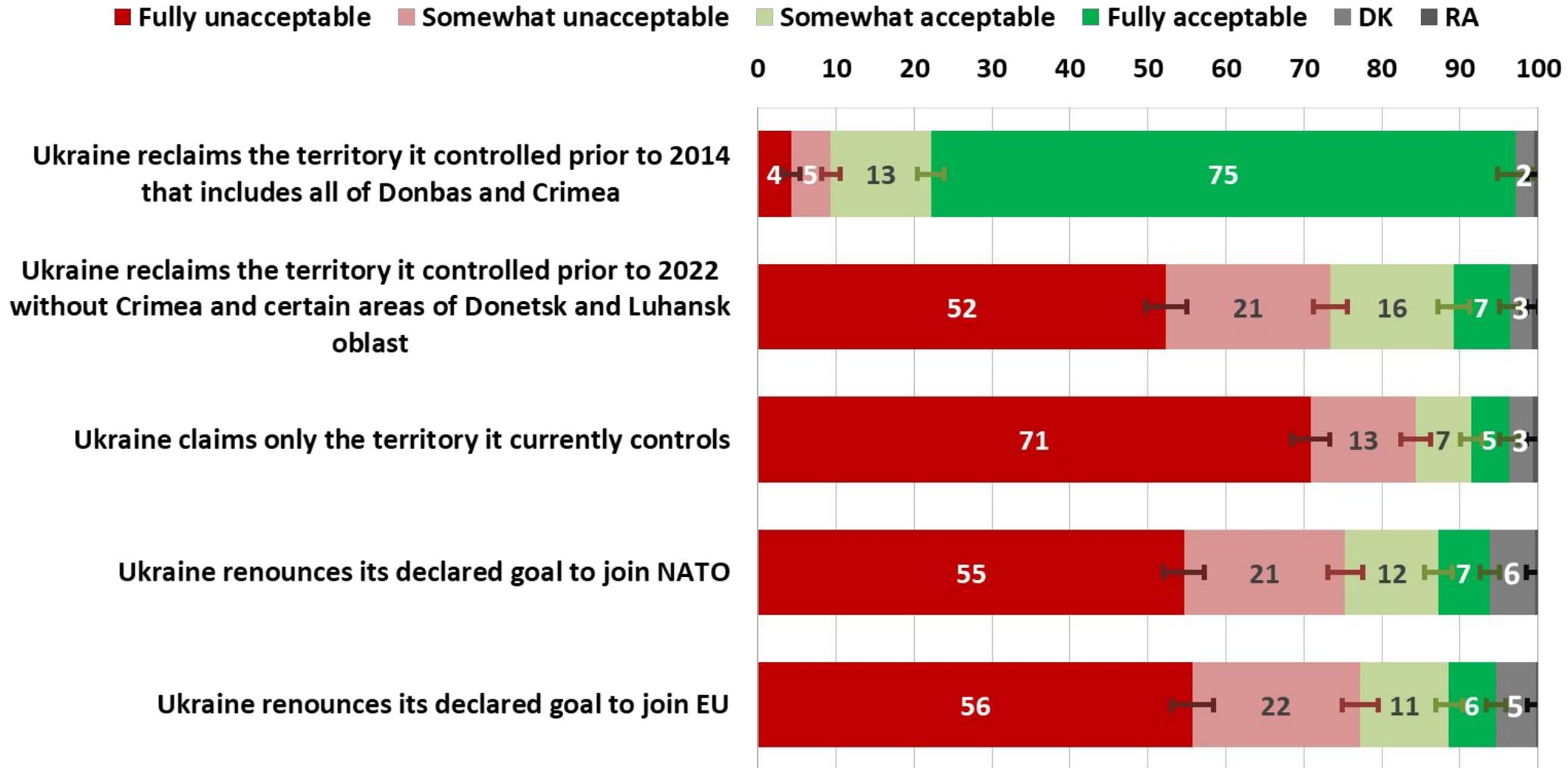
If "social media and messaging apps" is selected in Q22

Among those who use the platform daily

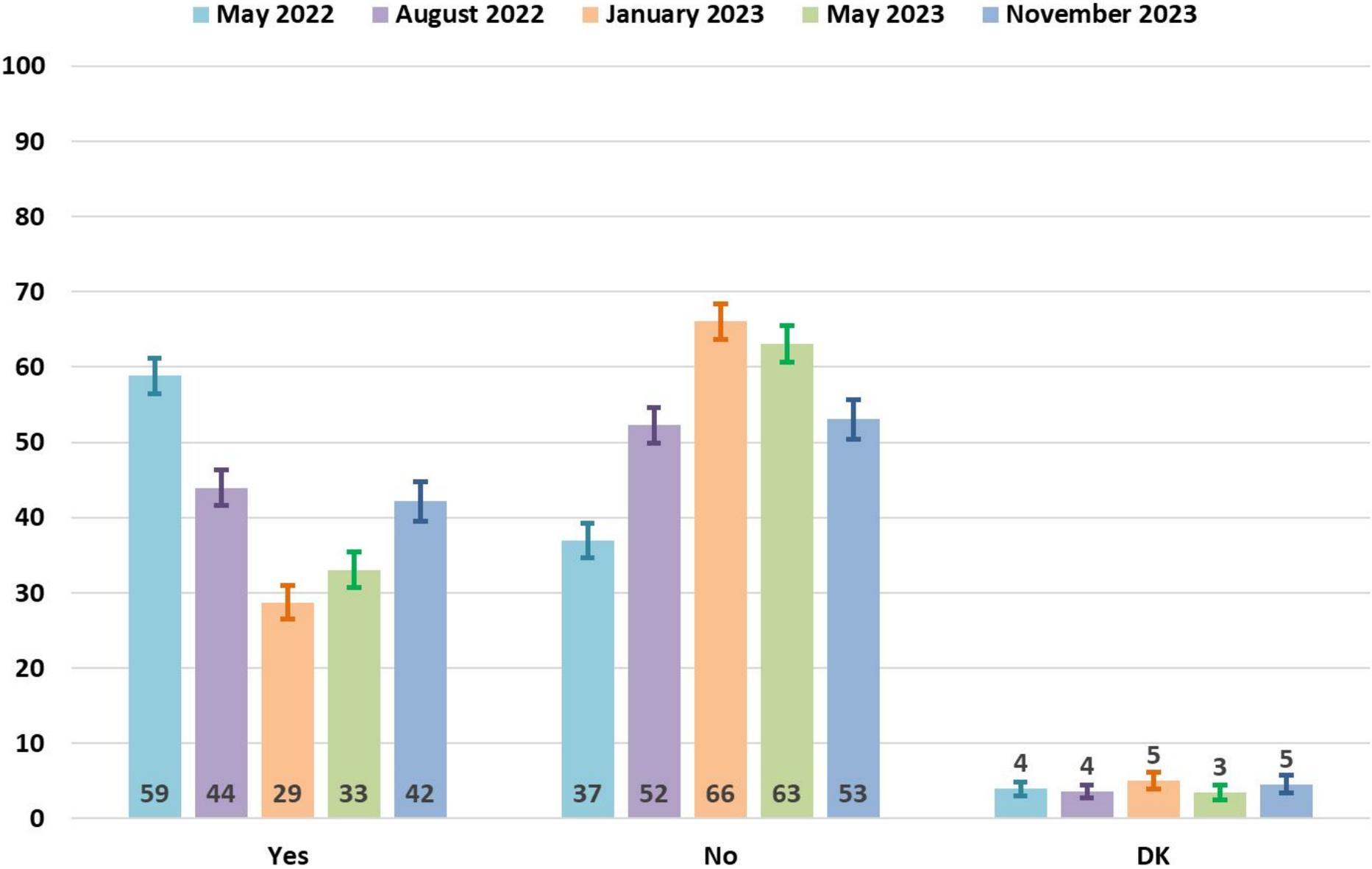


INTERNATIONAL RELATIONS AND WAR

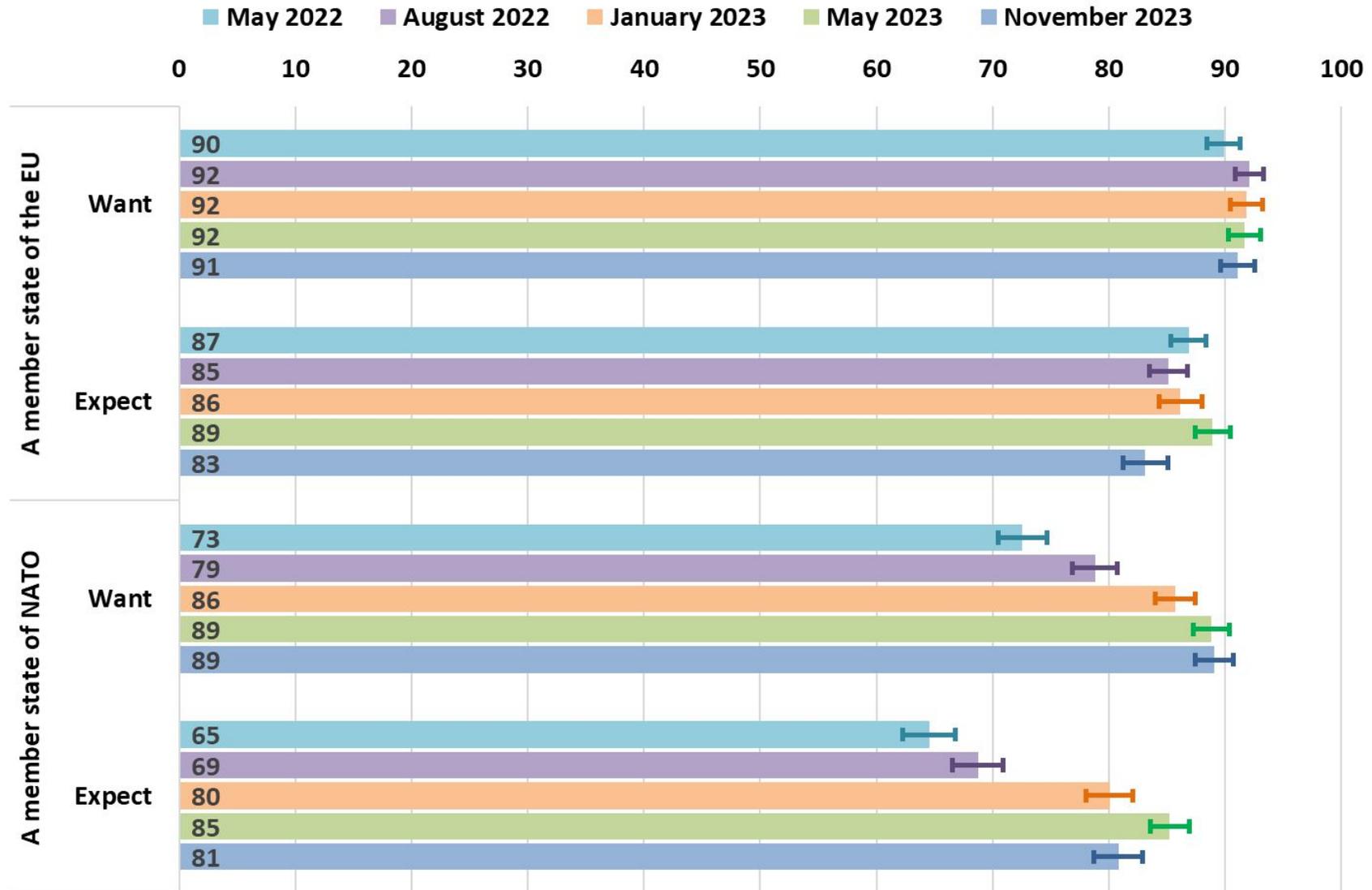
To what extent would you accept each of the following as the price for peace? (q25)



Do you think that Ukraine should engage in negotiations with Russia to try to achieve peace? (q26)

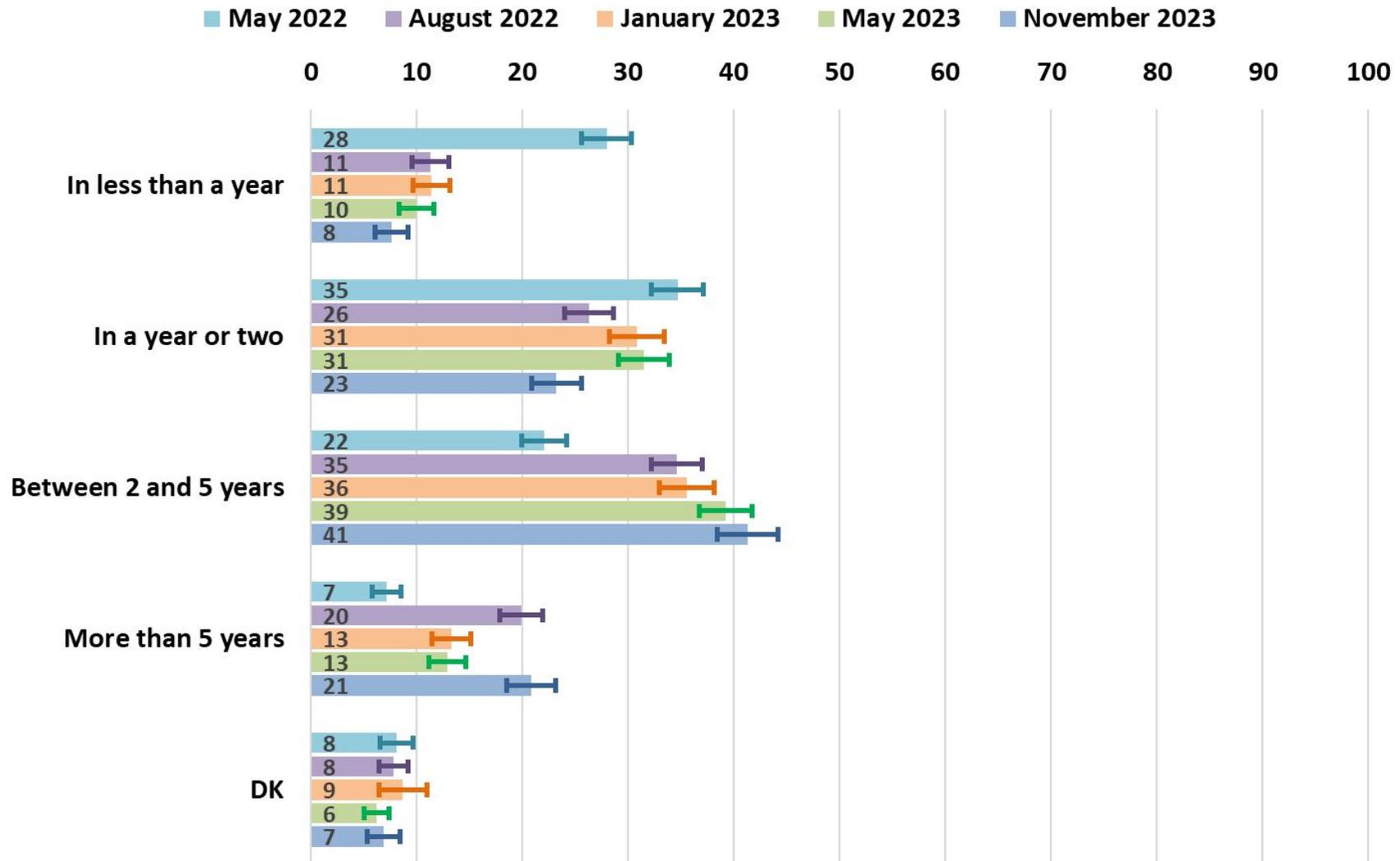


By 2030, do you want/expect Ukraine to be... (q27/q28)



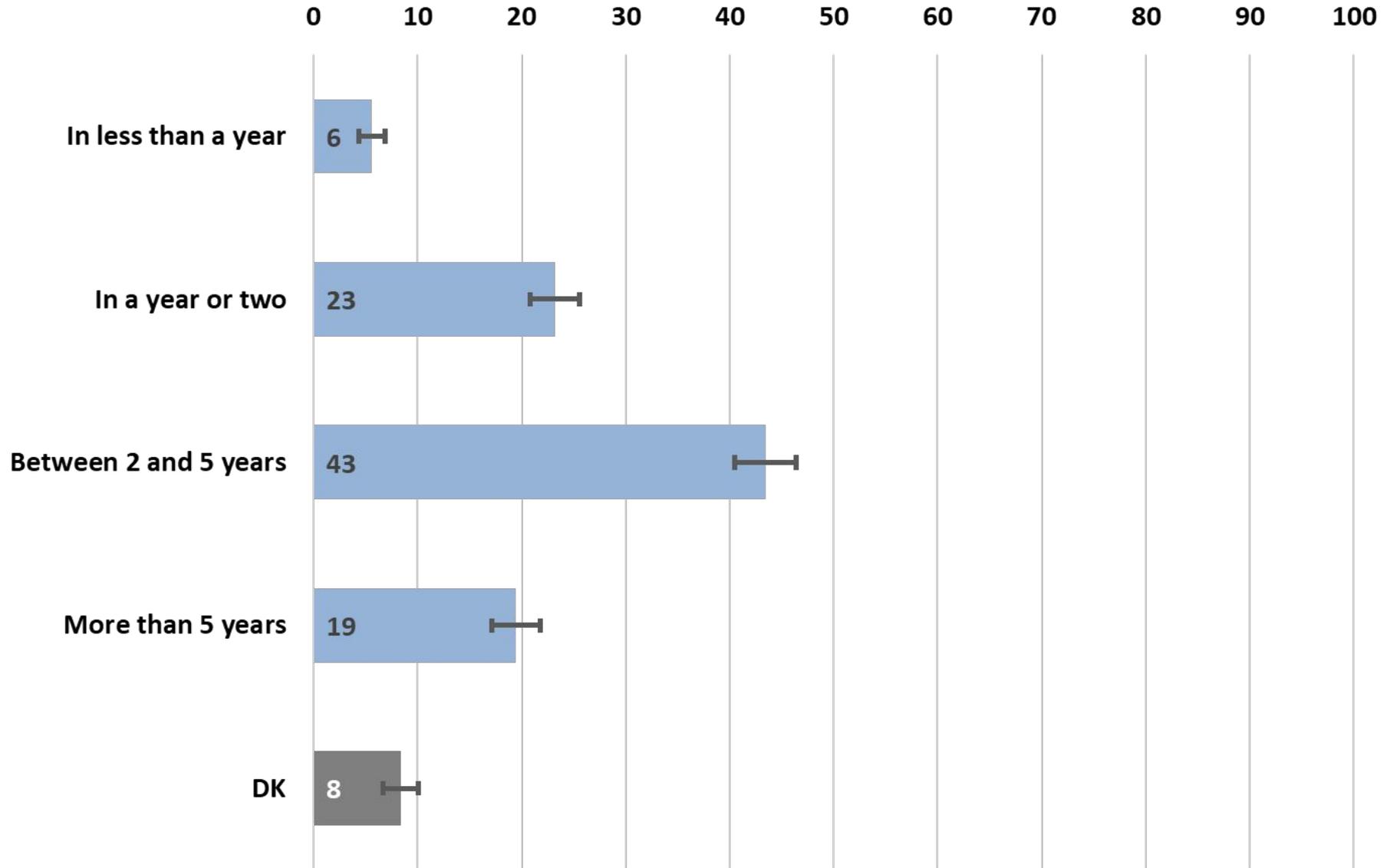
When do you think Ukraine will become a member state of the EU? (q29)

Among those who expect Ukraine to be a member state of the EU by 2030



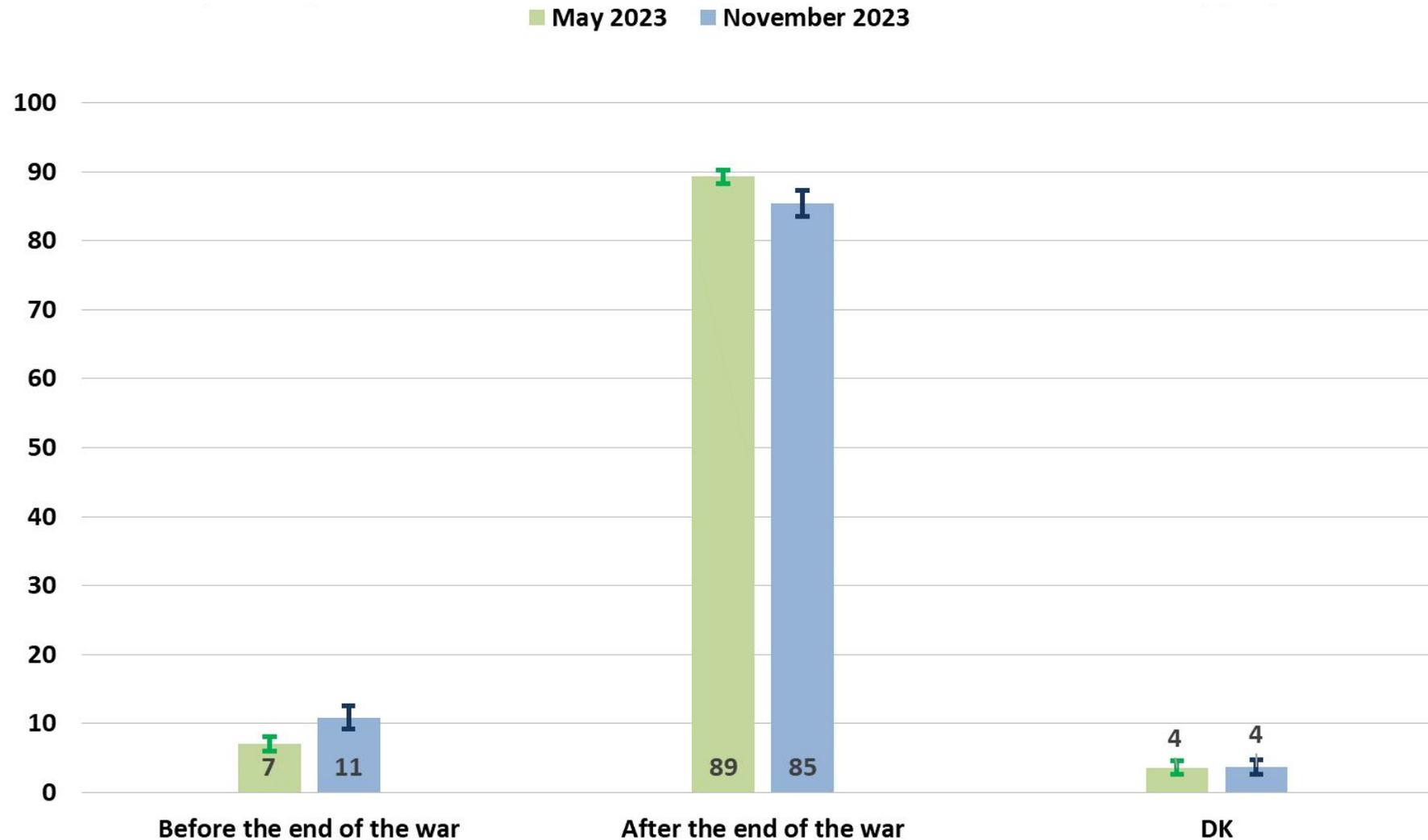
When do you think Ukraine will become a member state of NATO? (q30)

Among those who expect Ukraine to be a member state of NATO by 2030

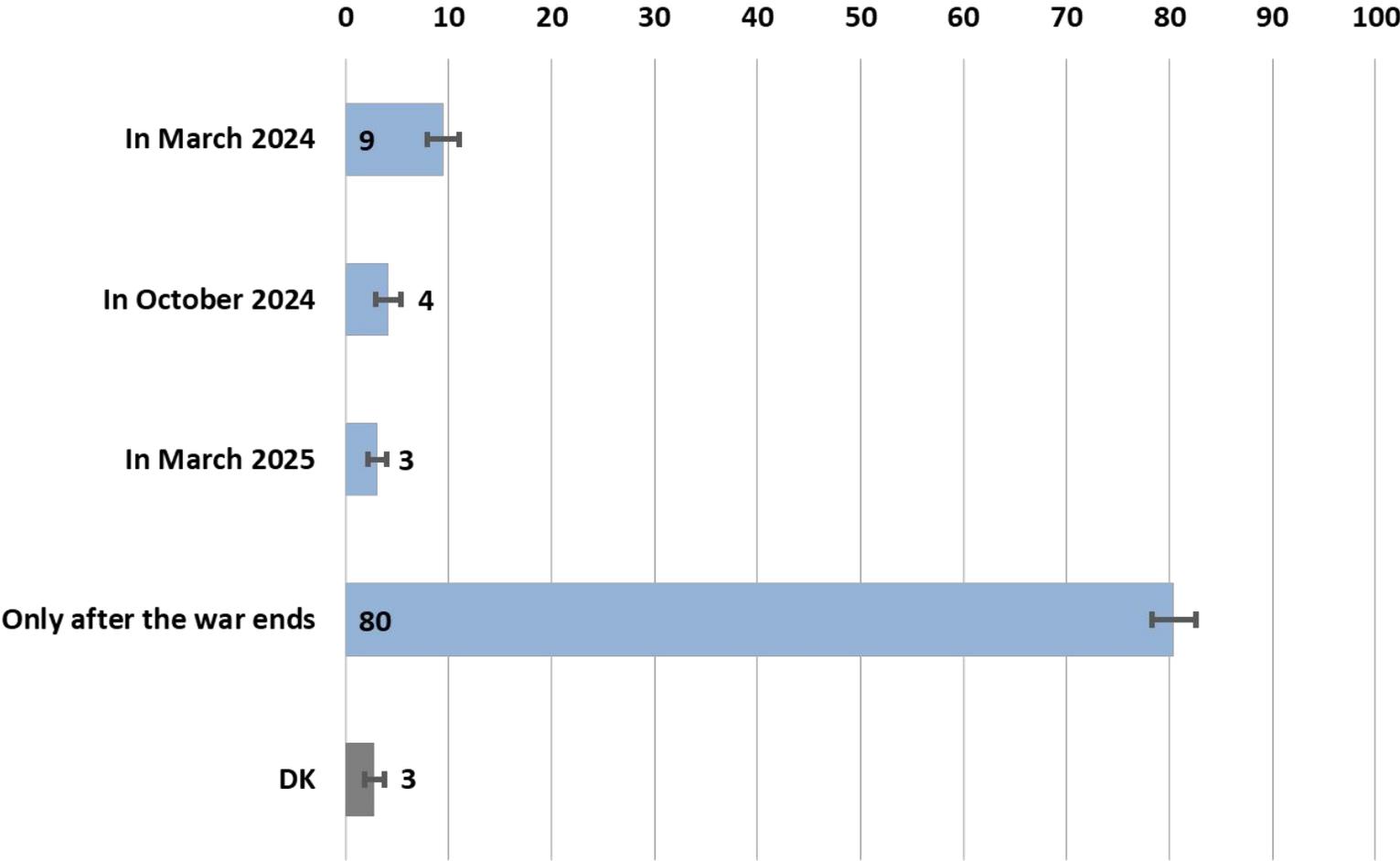


POLITICS

There are conversations about how and when elections should take place in the context of the full-scale war. In your opinion, when should the government hold elections? (q33)



If the current wartime environment continues, when would you prefer to have the next Presidential elections... (q34)



METHODOLOGY

Regular Telephone Survey Methodology

Fieldwork dates: November, 14-22, 2023

2,516 completed interviews

The nationally representative sample was random:

- One-staged sample based on random generation of mobile phone numbers
- No additional quota or strata was used

The temporarily occupied territories before February 23, 2022 (Autonomous Republic of Crimea, city of Sevastopol, and occupied regions of Donetsk and Luhansk oblasts) were excluded from the sample. Respondents residing in the territories that were occupied after February 24, 2022 were interviewed (if they felt safe to answer the questions).

Quality control

- All interviewers received a two-level training system
- Independent controllers conducted quality control interviews
- 30% of all interviews were checked by controllers
- All 2,516 interviews were conducted via telephone using CATI (Computer-Assisted Telephone Interview) software

The margin of error for national sample is 2.2%

- The margin of error is different for every response to every question in all surveys. In this presentation, the margin of error is shown for each question/option
- This is shown in the example on the right:
 - A is statistically greater than B and C
 - There is no statistical difference between B and C

